

Introduction of Dean Emeritus Chuck Yim Gee by Johnson Choi

"Dr. Chuck Yim Gee is Dean Emeritus of the University of Hawaii College of Business Administration and the world famous School of Travel Industry Management. He is well known in his field as an academic and as advisor and public advocate for tourism development at city, state, national and international levels. When the US National Tourism Administration was established in 1982, he served three consecutive terms under the Carter, Reagan and Bush (H.W.) Administrations. In Hawaii, he served the public sector in chairing the former State Tourism Policy Council and the Tourism Education Council, the Mayor's Committee on the Revitalization of Waikiki and the Mayor's Asia Pacific Environmental Summit.

Dr. Gee is honored to be an "old friend" of China, having joined with an influential consortium led by Hyatt International to bring investment capital and professional expertise in the field of travel, tourism and hotel management to China upon its opening to the west in 1978. In the years following, Dr. Gee solicited significant scholarships funding to bring qualified candidates from China to the University of Hawaii to be trained for professional roles in national or provincial tourism administration, in the management of business and travel-related enterprises, or for teaching at selected Chinese universities and institutes with programs in business, tourism and hospitality management.

Over the span of nearly four decades, Dean Gee has served continuously as an advisor to China in his field of travel industry management, frequently organizing and conducting seminars at national or provincial levels, and providing counsel on the improvement of visitor sites and tourism enterprises. He holds honorary professorships at Nankai University, Shanghai Normal University, the China Tourism College (Er Wai), and other institutions of higher learning. In recognition of his numerous contributions, the China National Tourism Administration conferred on him its Award of Excellence in Tourism Achievements in 1992 at a special convocation in Beijing. Just recently, he was appointed tourism advisor to Jiazuo City in Henan Province and to Xiamen City in Fujian Province.

The Mandarin translation rights to two of his most important textbooks-- International Hotel Management and Resort Development & Management-- were purchased by the China Travel & Tourism Press from the American Hotel & Lodging Educational Institute in 2003, and the translated works are now widely distributed throughout China."