



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony presented before the
House Committee on Tourism, Culture, and International Affairs
February 1, 2010 at 8:45 a.m.

By Linda K. Johnsrud
Vice President for Academic Planning and Policy, University of Hawai'i

HB 2315 Relating to the University of Hawai'i School of Travel Industry Management

Chair Manahan, Vice Chair Tokioka, and members of the House Committee on
Tourism, Culture, and International Affairs:

Thank you very much for this opportunity to testify on House Bill 2315 that establishes a school of travel industry management at the University of Hawai'i that is separate and independent of any school or college of business administration, and is under the direction of a dean or director who is not simultaneously a dean or director of any other school or college at the university.

The University of Hawai'i appreciates the recognition by the legislature of the importance of our programs in travel industry management that produce graduates in a workforce area that is critical to the state of Hawai'i. The University is cognizant of its strategic responsibility to meet the state's workforce needs in this area.

The University, however, cannot support language that would direct the location of a specific academic program or determine the organization of academic programs within a campus. There are two broad reasons for this.

First, the establishment or termination of schools and colleges within the University is under the purview of the University of Hawai'i Board of Regents upon recommendation by the President. In addition, by policy the Board or, as delegated, the President has the authority to establish, abolish, reorganize, reassign, or rename organizational units of the university. The President's recommendation is based upon a review that includes an assessment of academic and workforce needs, duplication or gaps among campuses, cost and budget analysis, and a review of a program's ability to operate and meet academic standards within available resource levels.

Second, given the severe and sudden restrictions to the budget, each UH campus has had to evaluate all of its programs and operations; UH Mānoa's budget workgroups have met continuously this fall to set priorities and make recommendations.

UH Mānoa does not support this bill which directs and restricts the organization of a specific academic program within the university. The campus continually evaluates how to provide the best academic experience for students and appropriate support for students, faculty, and staff engaged in individual academic programs. At this time, such

efforts are critical in view of the truly significant budget reductions UH Mānoa is attempting to manage. UH Mānoa's Campus Budget Workgroup recommended that all schools at UH Mānoa with less than 30 faculty members examine mergers with larger schools/colleges (<http://manoa.hawaii.edu/ovcafo/newprocess/MemoChancellor121509.pdf>). That recommendation was accepted with the objective of ensuring both strong academic offerings and maximizing use of available resources. Examining options to best fulfill those goals is highly appropriate for an academic institution and important for the university's ability to serve the State.

House Bill 2315, in establishing a separate travel industry management school in statute, with a separate dean or director, does not acknowledge the impact of recent significant budget restrictions and the necessity for the UH Mānoa campus to review all of their options to increase efficiency at the same time that they maintain effectiveness. The University of Hawai'i cannot support this bill.

Thank you for the opportunity to testify.



My name is Kasumi Hashimoto and my company is Shangri-la Hotel, Tokyo with 400 full time employees. I appreciate the efforts made by the chair and the committee in addressing autonomy of the School of Travel Industry Management. I support HB 2315 to establishes a school of travel industry management at the University of Hawaii at Manoa that is separate and independent of any school or college of business administration established by the university.

I am writing in support of the school of travel industry management at the University of Hawaii at Manoa remain autonomous from the Schidler college of business administration. The autonomy of the school of travel industry management enables it to be the most efficient of the schools and colleges that comprise the University of Hawaii at Manoa. Such autonomy also enables the school to remain competitive with its peer institutions in both the nation and around the world.

Thank you for the opportunity to submit testimony. If you have any questions, please contact me at [REDACTED] or + [REDACTED]

000009

My name is Tomoko Yagi and my company is Shangri-la Hotel, Tokyo with 400 full time employees. I appreciate the efforts made by the chair and the committee in addressing autonomy of the School of Travel Industry Management. I support HB 2315 to establishes a school of travel industry management at the University of Hawaii at Manoa that is separate and independent of any school or college of business administration established by the university.

I am writing in support of the school of travel industry management at the University of Hawaii at Manoa remain autonomous from the Schidler college of business administration. The autonomy of the school of travel industry management enables it to be the most efficient of the schools and colleges that comprise the University of Hawaii at Manoa. Such autonomy also enables the school to remain competitive with its peer institutions in both the nation and around the world.

Thank you for the opportunity to submit testimony. If you have any questions, please contact me at tomoko.yagi@shangri-la.com or +

LATE TESTIMONY

Testimony to the COMMITTEE ON TOURISM, CULTURE, & INTERNATIONAL AFFAIRS

Monday, February 1 2010; 8:45 a.m.

Conference Room 312

HOUSE BILL 2315 RELATING TO THE UNIVERSITY OF HAWAII SCHOOL OF TRAVEL INDUSTRY MANAGEMENT.

Chair Manahan, Vice Chair Tokioka and Members of the Committee:

Aloha, my name is Daniel Pak and I was born and raised on the island of Oahu. I am currently a Senior at the University of Hawaii at Manoa, majoring in Travel Industry Management with an emphasis in Hospitality. I appreciate the efforts made by the chair and the committee in addressing autonomy of the School of Travel Industry Management. I support HB 2315 to establish the school of Travel Industry Management at the University of Hawaii at Manoa that is separate and independent of any school or college of business administration established by the university.

I am writing in support of the School of Travel Industry Management at the University of Hawaii at Manoa to remain autonomous from the Shidler College of Business Administration. If the TIM school were to merge with the Shidler School of Business, it would drastically affect the students and especially in these hard economic times, make it even harder for them to find jobs after graduation. It would also demean the TIM School's reputation as a leading educational institution in hospitality, tourism, and transportation management. Hawaii's economy is solely based on tourism and for its future generations to not be able to utilize what the TIM School has to offer is a shame. It would not make sense for one of the very few schools accredited by the United Nations World Tourism Organization (UNWTO) to have its legacy end. The autonomy of the School of Travel Industry Management enables it to be the most efficient of the schools and colleges that comprise the University of Hawaii at Manoa. Such autonomy also enables the school to remain competitive with its peer institutions in both the nation and around the world.

Thank you for the opportunity to submit my testimony. If you have any questions, please contact me at [REDACTED] or [REDACTED].

Sincerely,

Daniel Pak

000011



Testimony to the COMMITTEE ON TOURISM, CULTURE, & INTERNATIONAL AFFAIRS

Monday, February 1 2010; 8:45 a.m.

Conference Room 312

HOUSE BILL 2315 RELATING TO THE UNIVERSITY OF HAWAII SCHOOL OF TRAVEL INDUSTRY MANAGEMENT.

Chair Manahan, Vice Chair Tokioka and Members of the Committee:

My name is Ingrid I-Pei Kuo and my company is Cheers Weddings, a wedding consultant company in Taipei, Taiwan. I appreciate the efforts made by the chair and the committee in addressing autonomy of the School of Travel Industry Management. I support HB 2315 to establish a School of Travel Industry Management at the University of Hawaii at Manoa that is separate and independent of any school or college of business administration established by the university.

I am writing in support of the school of Travel Industry Management at the University of Hawaii at Manoa remain autonomous from the Schidler college of business administration. The autonomy of the School of Travel Industry Management enables it to be the most efficient of the schools and colleges that comprise the University of Hawaii at Manoa. Such autonomy also enables the school to remain competitive with its peer institutions in both the nation and around the world.

Thank you for the opportunity to submit testimony. If you have any questions, please contact me at tel: +1 (808) 933-1100, personal email: i [REDACTED], or company email: ingrid@cheersweddings.com.tw.

Sincerely,

Ingrid Kuo

From: mailinglist@capitol.hawaii.gov
Sent: Sunday, January 31, 2010 7:37 PM
To: TCtestimony
Cc: [REDACTED]
Subject: Testimony for HB2315 on 2/1/2010 8:45:00 AM

Follow Up Flag: Follow up
Flag Status: Flagged

LATE TESTIMONY

Testimony for TCI 2/1/2010 8:45:00 AM HB2315

Conference room: 312
Testifier position: support
Testifier will be present: No
Submitted by: Ji-li Jiang
Organization: Individual
Address: [REDACTED], CA 94608
Phone: [REDACTED]
E-mail: [REDACTED]
Submitted on: 1/31/2010

Comments:

My name is Ji-li Jiang and I am children's book author and speaker. I appreciate the efforts made by the chair and the committee in addressing autonomy of the School of Travel Industry Management. I support HB 2315 to establishes a school of travel industry management at the University of Hawaii at Manoa that is separate and independent of any school or college of business administration established by the university.

I am writing in support of the school of travel industry management at the University of Hawaii at Manoa remain autonomous from the Schidler college of business administration. The autonomy of the school of travel industry management enables it to be the most efficient of the schools and colleges that comprise the University of Hawaii at Manoa. Such autonomy also enables the school to remain competitive with its peer institutions in both the nation and around the world.

Thank you for the opportunity to submit testimony. If you have any questions, please contact me at [REDACTED] or my e-mail [REDACTED].

Best,
Ji-li Jiang

Autonomy of School of Travel Industry Management

Testimony to the COMMITTEE ON TOURISM, CULTURE, & INTERNATIONAL AFFAIRS

Monday, February 1 2010; 8:45 a.m.
Conference Room 312

HOUSE BILL 2315 RELATING TO THE UNIVERSITY OF HAWAII SCHOOL OF TRAVEL INDUSTRY MANAGEMENT.

Chair Manahan, Vice Chair Tokioka and Members of the Committee:

My name is Pok Kung and my company is The Kahala Hotel & Resort (5000 Kahala Avenue, Honolulu 96816), a luxury resort member of The Leading Hotels of The World, consisting of some 500 employees. I appreciate the efforts made by the chair and the committee in addressing autonomy of the School of Travel Industry Management. I support HB 2315 to establishes a school of travel industry management at the University of Hawaii at Manoa that is separate and independent of any school or college of business administration established by the university.

I am writing in support of the school of travel industry management at the University of Hawaii at Manoa remain autonomous from the Schidler college of business administration. The autonomy of the school of travel industry management enables it to be the most efficient of the schools and colleges that comprise the University of Hawaii at Manoa. Such autonomy also enables the school to remain competitive with its peer institutions in both the nation and around the world.

Thank you for the opportunity to submit testimony. If you have any questions, please contact me: Pok Kung, Guest Service Agent Supervisor

- Email: [REDACTED]
- Mobile: [REDACTED]
- Address: [REDACTED], Honolulu 96817



UNIVERSITY OF HAWAII SYSTEM

Legislative Testimony

Testimony presented before the
House Committee on Tourism, Culture, and International Affairs
February 1, 2010 at 8:45 a.m.

By Linda K. Johnsrud
Vice President for Academic Planning and Policy, University of Hawai'i

HB 2315 Relating to the University of Hawai'i School of Travel Industry Management

Chair Manahan, Vice Chair Tokioka, and members of the House Committee on
Tourism, Culture, and International Affairs:

Thank you very much for this opportunity to testify on House Bill 2315 that establishes a school of travel industry management at the University of Hawai'i that is separate and independent of any school or college of business administration, and is under the direction of a dean or director who is not simultaneously a dean or director of any other school or college at the university.

The University of Hawai'i appreciates the recognition by the legislature of the importance of our programs in travel industry management that produce graduates in a workforce area that is critical to the state of Hawai'i. The University is cognizant of its strategic responsibility to meet the state's workforce needs in this area.

The University, however, cannot support language that would direct the location of a specific academic program or determine the organization of academic programs within a campus. There are two broad reasons for this.

First, the establishment or termination of schools and colleges within the University is under the purview of the University of Hawai'i Board of Regents upon recommendation by the President. In addition, by policy the Board or, as delegated, the President has the authority to establish, abolish, reorganize, reassign, or rename organizational units of the university. The President's recommendation is based upon a review that includes an assessment of academic and workforce needs, duplication or gaps among campuses, cost and budget analysis, and a review of a program's ability to operate and meet academic standards within available resource levels.

Second, given the severe and sudden restrictions to the budget, each UH campus has had to evaluate all of its programs and operations; UH Mānoa's budget workgroups have met continuously this fall to set priorities and make recommendations.

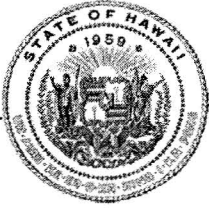
UH Mānoa does not support this bill which directs and restricts the organization of a specific academic program within the university. The campus continually evaluates how to provide the best academic experience for students and appropriate support for students, faculty, and staff engaged in individual academic programs. At this time, such

efforts are critical in view of the truly significant budget reductions UH Mānoa is attempting to manage. UH Mānoa's Campus Budget Workgroup recommended that all schools at UH Mānoa with less than 30 faculty members examine mergers with larger schools/colleges

(<http://manoa.hawaii.edu/ovcafo/newprocess/MemoChancellor121509.pdf>). That recommendation was accepted with the objective of ensuring both strong academic offerings and maximizing use of available resources. Examining options to best fulfill those goals is highly appropriate for an academic institution and important for the university's ability to serve the State.

House Bill 2315, in establishing a separate travel industry management school in statute, with a separate dean or director, does not acknowledge the impact of recent significant budget restrictions and the necessity for the UH Mānoa campus to review all of their options to increase efficiency at the same time that they maintain effectiveness. The University of Hawai'i cannot support this bill.

Thank you for the opportunity to testify.



TOURISM LIAISON

Hawai'i State Capitol, Office of the Governor, 4th Floor
Honolulu, Hawai'i 96813

LINDA LINGLE
GOVERNOR
MARSHA WIENERT
TOURISM LIAISON

Telephone: (808) 586-2362
Fax: (808) 586-0019

Statement of
MARSHA WIENERT
Tourism Liaison
Office of the Governor
before the

LATE TESTIMONY

HOUSE COMMITTEE ON TOURISM, CULTURE & INTERNATIONAL AFFAIRS

Monday, February 1, 2010

8:45 a.m.

State Capitol, Conference Room 312

in consideration of

HB 2315

**RELATING TO THE UNIVERSITY OF HAWAII SCHOOL OF TRAVEL INDUSTRY
MANAGEMENT.**

Chair Manahan, Vice Chair Tokioka and Members of the House Committee on Tourism, Culture and International Affairs.

HB 2315 amends Chapter 304A, HRS, by establishing a school of travel industry management at the University of Hawai'i at Mānoa that is separate and independent of any school or college of business administration established at the university.

Tourism is Hawai'i's economic engine and the biggest employer in the state. We support the need for a school of travel industry management to provide qualified graduates and future leaders for our state's number one industry. The school plays an essential role in ensuring the sustainability of our economy into the future.

In these challenging economic times, we appreciate the discussions that have taken place at the university to incorporate the curriculum of the school of travel industry management into the college of business administration, however, we would like to suggest that a school of travel industry management is as important to our economy and the state's future as any independent school or college currently established at the university.

Thank you for the opportunity to testify on HB 2315.

000017